History
St. Michael’s College (SMC) is a Christian Primary School and Early Learning Centre which has been providing exceptional educational opportunities to young children and students for over 30 years. Set within a bushland environment with a peaceful intangible feeling, it is adjacent to the St. Michael’s Community, Church, Museum and Farm established 50 years ago, which makes it an ideal setting for an Annual School Fair.

The Fair day is a day to remember! It has been part of the school tradition since it started and attracts a growing number of visitors and families every year. The Fair is based on a Country style event and the 5,000 visitors enjoy the variety of Stalls, Rides, Food and Entertainment all day. A Fair Committee consisting of parents, staff and alumni work together to organize this huge day and uniquely all staff and parents work on the day itself.

Our Vision
Our vision is to continue the tradition of engaging the whole community - local businesses, community groups, local entertainment groups, our Staff members and an army of parent workers past and present from the College. Using this platform, the Fair not only provides all the patrons a fabulous day but also raises essential funds for the continuous improvement of the education provided at the College and Early Learning Centre. Our fundraising efforts have enabled the College to purchase IT equipment, classroom resources, fund sporting programs and build new playgrounds.

Our Sponsorship Aim
Through your generous sponsorship for this event, your business details are exposed to a huge number of our patrons which creates a mutually beneficial relationship. All donations are gratefully received and are tax deductible. We sincerely and genuinely thank all of our wonderful sponsors, for their contribution, which enables the College to reach its fundraising goals.

The Event
The Fair will be held on Saturday, 28th May, 2016.

It is a day packed with excitement for young and old alike. Food, Rides, Entertainment, Stalls, Exhibitions, Business and Community Group Displays all contribute to making the day a memorable event for our local and wider community.
Major Sponsor

- **Exclusive Event Naming Rights** – “St. Michael’s Fair brought to you by.....” on all advertising Materials
- **Exclusive Finale Sponsorship** – the long anticipated night time finale will feature your business “Brought to you by.....”
- **A Static Display Space** – with business cards and flyers. Banner Stand Exhibit your Products e.g. caravan, cars etc etc
- **Fair Newsletter** – featured in our Fair Newsletter
- **College Newsletter** - featured in the College Newsletter until the end of the year
- **Mention on Facebook / Facebook branding**
- **Mention on PA throughout the day** - as the major sponsor i.e. “welcome to St. Michaels Fair, brought to you by.....”
- **Sponsored Attraction** – a sign alongside the ride will read “Proudly Sponsored by.....”
- **Your Flyers in all show bags** – supplied by yourself
- **20000 Fair Flyers** - distributed with your business name and phone number featured delivered throughout the Caboolture & Bribie Region
- **Featured ad** - in the Caboolture News & Bribie Island News
- **Fair Program Advertisement** - (Large size -1,200 distributed)
- **Banner** - your business name on a banner displayed at the Fair (Provided by SMC)
- Unlimited ride wrist band x 2 & 2 Show bags, plus a school representative will show you the Fair if you visit on the day

**Cost $ 3500**

Example of one of the many Attractions
Gold Sponsor

- A Static Display Space – with business cards and flyers. Banner Stand Exhibit your Products e.g. caravan, cars etc etc
- Fair Newsletter – featured in our Fair Newsletter
- College Newsletter - featured in the College Newsletter until the end of the year
- Mention on Facebook / Facebook branding
- Mention on PA throughout the day
- Sponsored Attraction – a sign alongside the ride will read “Proudly Sponsored by.........”
- Your Flyers in all show bags – supplied by yourself
- 20000 Fair Flyers - distributed with you business name and phone number featured delivered throughout the Caboolture & Bribie Region
- Featured ad - in the Caboolture News & Bribie Island News
- Fair Program Advertisement - (Large size -1,200 distributed)
- Banner - your business name on a banner displayed at the Fair (Provided by SMC)
- Unlimited ride wrist band x 2 & 2 Show bags

Cost $1000

Example of local Clubs with Static Displays used as a draw card
Silver Sponsor

- **A Static Display Space** – with business cards and flyers. Banner Stand to Exhibit your Products
- **Fair Newsletter** – featured in our Fair Newsletter
- **College Newsletter** - featured in the College Newsletter until the end of the year
- **Mention on Facebook / Facebook branding**
- **Mention on PA throughout the day**
- **Your Flyers in all show bags** – supplied by yourself
- **20000 Fair Flyers** - distributed with your business name and phone number featured delivered throughout the Caboolture & Bribie Region
- **Featured ad** - in the Caboolture News & Bribie Island News
- **Fair Program Advertisement** - (Business Card Size - 1,200 distributed)
- **Banner** - your business name on a banner displayed at the Fair (Provided by SMC)

Cost $500

Lots of Yummy Treats
Bronze Level

- **A Static Display Space** – with business cards and flyers. Banner Stand to Exhibit your business
- **Mention on Facebook**
- **Mention on PA throughout the day**
- **Your Flyers in all show bags** – supplied by yourself
- **20000 Fair Flyers** - distributed with you name and Phone number featured delivered throughout the Caboolture & Bribie Region
- **Featured ad** - in the Caboolture News & Bribie Island News
- **Fair Program Advertisement** – (Business Name & Phone Number - 1,200 distributed)

**COST: $250**

example of a Static Display

**Static Display**

- Static Display – Small table, with business cards and flyers. Banner Stand (to be set up by sponsor)
- Mention on Facebook
- Flyers in show bags

**Cost: Donation / Raffle Prize**

**Community Group / Non Profit Organizations**

- Static Display – Small table, with business cards and flyers. Banner Stand (to be set up by sponsor)
- Mention on Facebook
- Flyers in show bags

**No Charge**
COMPANY DETAILS

BUSINESS NAME : ________________________________
ABN : _________________________________________
POSTAL ADDRESS : ______________________________
BUSINESS PHONE : ______________________________
BUSINESS WEBSITE : ____________________________

I would like to purchase the following sponsorship package:

☐ Major Sponsor $3500
☐ GOLD SPONSORSHIP $1000
☐ SILVER SPONSORSHIP $500
☐ Bronze SPONSORSHIP $250
☐ Static Display (Donation either Donation /Goods)
☐ Other

FULL NAME : ________________________________
POSITION : __________________________________
MOBILE : ___________________________________
SIGNATURE : _________________________________
DATE: __________________________

*PLEASE remember to attach your business card.

OFFICE USE ONLY

Notes:_________________________________________________________

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